

[Print Battle Plan](#)[← Back to Dashboard](#)

CONGRATULATIONS ON COMPLETING YOUR STRATEGIC FOUNDATION!

You've defined your vision, identified your market, built your brand identity, and mapped your exit strategy.

Now it's time to execute.



WHILE YOU READ THIS YOUR COMPETITORS...

12+

Social updates posted by your competitors **today**

3

Prospects just Googled your industry and **found them first**

\$12690+

In potential revenue slipping to businesses with **consistent presence**

YOUR 90-DAY EXIT STRATEGY KICK-OFF PLAN STARTS
BELOW ↓



KNOW YOUR ENEMY: POSITIONING & PRICING
COMPARISON



This is who you're up against. Use this to sharpen your messaging and find your angle.

Company	How They Position Themselves	Pricing Strategy
YOU	<i>Complete competitive analysis to see your positioning</i>	<i>Not analyzed</i>
K:AI	Klaviyo positions itself as a leading B2C CRM platform with a focus on AI-driven marketing and customer service automation. Their unique angle is the integration of AI agents (K:AI) and a unified omnichannel approach to personalize customer interactions across email, SMS, mobile apps, and more. The implied target market includes B2C businesses, particularly those in e-commerce and retail, seeking advanced marketing automation and data-driven growth strategies.	No specific pricing details or tiers mentioned on the page. Links to 'Pricing' and 'Get a demo' suggest pricing information is available elsewhere or upon request.
branding5	Branding5 positions itself as an AI-powered brand positioning and marketing strategy toolkit that delivers agency-level quality at a fraction of the cost. Their unique angle is providing comprehensive, actionable brand strategies in just 30 minutes, making it a fast and affordable alternative to traditional agencies. The target market includes startups, marketing teams, creative agencies, and larger companies managing multiple brands.	Two pricing tiers: Complete Brand & Marketing Package at \$147 one-time (VAT not included); Agency Plan at \$599/month, discounted to \$399/month (VAT not included) with white-label capabilities for managing multiple brands.
blaze	Blaze positions itself as the world's first AI marketer that fully	Offers a free trial for 7 days with no credit card required; generates

Company	How They Position Themselves	Pricing Strategy
	<p>automates marketing tasks, acting as a replacement for a full marketing agency at a fraction of the cost. Their unique angle is the 'autopilot' feature, where AI not only creates but also posts and optimizes content continuously while learning and improving. The target market includes businesses reliant on consistent marketing for revenue, such as ecommerce, consultants, coaches, financial advisors, local services, and startups.</p>	<p>and posts the first week of content for free. Payment is required only if continued growth is desired in Week 2 and beyond. No specific pricing tiers or amounts mentioned on the page.</p>

Strategic Insight: Look for gaps in their positioning. Where can you be different? What are they NOT saying that you can own?

YOUR 90-DAY MARKETING BATTLE PLAN

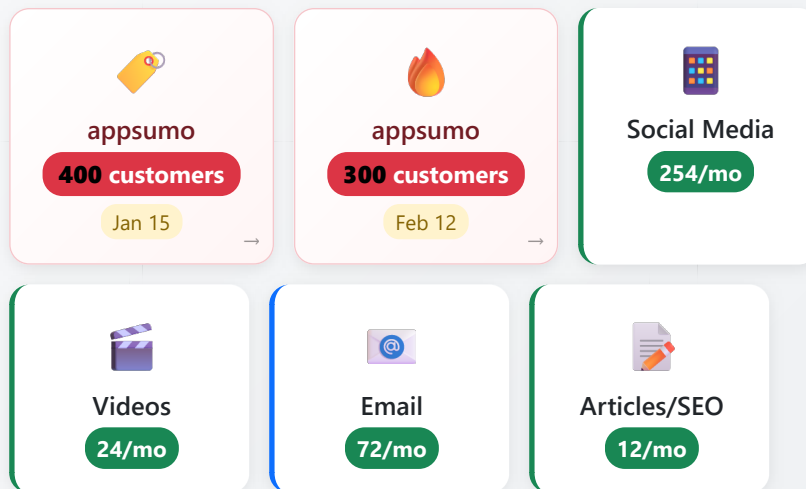
Stop losing ground. Start building momentum. Here's exactly what to do—week by week.



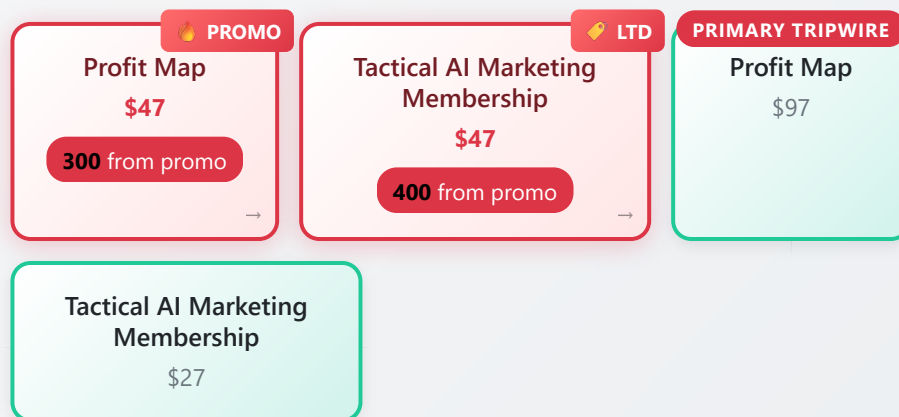
YOUR FIRST 30 DAYS (JAN 14 - FEB 13):
TRAFFIC → PRODUCTS → REVENUE



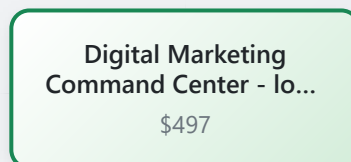
TRAFFIC SOURCES



ENTRY POINT



CORE OFFER



PREMIUM




This shows how traffic flows from your marketing channels into entry products, then upgrades through your value ladder. **2 promotion(s) scheduled in the next 30 days!**





YOUR RECOMMENDED PROFIT COMMAND CENTER PACKAGE

 Download
Analysis

Recommended Tier

Ultimate

\$1997/month

Coverage of Your Organic Acquisition Needs

283%

The Ultimate tier can deliver approximately 67702 customers through organic content marketing, which covers 283% of your requirement of 23954 customers. This tier provides sufficient marketing capacity to hit your exit targets through content marketing.

PACKAGE COMPARISON

Package	Price	Social Posts	Videos	Articles	Coverage
Essential	\$497/mo	40/mo	4/mo	2/mo	9%
Advanced	\$997/mo	84/mo	8/mo	4/mo	33%
Ultimate Recommended	\$1997/mo	254/mo	24/mo	12/mo	283%

Coverage shows what percentage of your exit strategy's organic acquisition needs can be met through content marketing alone. Promotions and planned deals are already accounted for in your exit strategy.



YOUR SETUP WILL BE COMPLETED IN MINUTES (4 STEPS REMAINING)

These setup items are automagically completed when you upgrade:



GoHighLevel Account Unlocked and Integrated

Complimentary account unlocked, workflows imported and customized



Logo & Brand Assets Uploaded

Automatically imported and applied from your brand profile




Lead Magnet System Ready to Go

Sales Page Created and Branded, Branded PDF Uploaded and Ready to Go, Emails and Automation Imported



New Sales Page and Welcome Emails Locked and Loaded

Sales Page Configured, Branded and Live, Welcome Email Autoresponders queued and ready

 **One Quick Thing:** You'll need to connect your social media accounts and calendar to GoHighLevel yourself (we can't access your login credentials). Don't worry - it only takes a few minutes and we'll walk you through it!

MONTH 1: WEEK-BY-WEEK ACTION PLAN

Your first 30 days focus on **establishing consistent presence** across key channels. Each week includes content creation, distribution, and quality checks.

WEEK 1

65.5 hours total

Task	Qty	Time	Stage	Description
Create and schedule social media posts	54	27.0h	Attract	Generate platform-optimized content with trending hashtags
Produce short-form video content	6	9.0h	Attract	Create engaging video for TikTok, Reels, YouTube Shorts
Draft and send email campaigns	18	18.0h	Engage	Trust-building email sequence
Write and publish long-form content	3	7.5h	Engage	In-depth blog post or LinkedIn article (800-1,500 words)



Task	Qty	Time	Stage	Description
Re-share top-performing content	6	1.5h	Attract	Update and republish best past content
Curate industry content with commentary	3	1.0h	Attract	Share relevant industry posts with branded commentary
Review and approve content	1	1.5h	All Stages	Quality check all content before publishing



WEEK 2

65.5 hours total

Task	Qty	Time	Stage	Description
Create and schedule social media posts	54	27.0h	Attract	Generate platform-optimized content with trending hashtags
Produce short-form video content	6	9.0h	Attract	Create engaging video for TikTok, Reels, YouTube Shorts
Draft and send email campaigns	18	18.0h	Engage	Sales-focused email sequence
Write and publish long-form content	3	7.5h	Engage	In-depth blog post or LinkedIn article (800-1,500 words)
Re-share top-performing content	6	1.5h	Attract	Update and republish best past content
Curate industry content with commentary	3	1.0h	Attract	Share relevant industry posts with branded commentary
Review and approve content	1	1.5h	All Stages	Quality check all content before publishing

WEEK 3

65.5 hours total

Task	Qty	Time	Stage	Description
Create and schedule social media posts	54	27.0h	Attract	Generate platform-optimized content with trending hashtags
Produce short-form video content	6	9.0h	Attract	Create engaging video for TikTok, Reels, YouTube



Task	Qty	Time	Stage	Description
				Shorts
Draft and send email campaigns	18	18.0h	Engage	Trust-building email sequence
Write and publish long-form content	3	7.5h	Engage	In-depth blog post or LinkedIn article (800-1,500 words)
Re-share top-performing content	6	1.5h	Attract	Update and republish best past content
Curate industry content with commentary	3	1.0h	Attract	Share relevant industry posts with branded commentary
Review and approve content	1	1.5h	All Stages	Quality check all content before publishing

WEEK 4

70.5 hours total

Task	Qty	Time	Stage	Description
Create and schedule social media posts	54	27.0h	Attract	Generate platform-optimized content with trending hashtags
Produce short-form video content	6	9.0h	Attract	Create engaging video for TikTok, Reels, YouTube Shorts
Draft and send email campaigns	18	18.0h	Engage	Sales-focused email sequence
Write and publish long-form content	3	7.5h	Engage	In-depth blog post or LinkedIn article (800-1,500 words)



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Re-share top-performing content	6	1.5h	Attract	Update and republish best past content
Curate industry content with commentary	3	1.0h	Attract	Share relevant industry posts with branded commentary
Review and approve content	1	1.5h	All Stages	Quality check all content before publishing
Social media performance audit	1	2.0h	Retain	Analyze engagement, reach, and follower growth
SEO & website rank audit	1	3.0h	Retain	Check rankings, technical SEO, and provide optimization recommendations



MONTH 1 TOTAL OUTPUT

Ultimate Tier - \$1997/mo

254

Social Posts
(218 new + 24 reposts)

24

Videos

72

Emails

12

Articles

2

Audits



282.0

Hours Saved/Month

(\$12,690 value at \$45/hr)

267.0 content + 15 extras



MONTH 2

Month 2: Refine & Optimize

Building on Month 1's foundation, Month 2 focuses on refinement based on performance data. You'll continue the same content cadence (218 social posts, 24 videos, 72 emails, 12 articles), but with strategic adjustments. Top-performing content themes get amplified, underperforming topics get reworked or replaced. Your analytics will reveal which platforms drive the most engagement—double down on those channels while testing new formats on others.

This month also introduces A/B testing for email subject lines and social post times. The goal is to identify your audience's peak engagement windows and content preferences. If Month 1 established your presence, Month 2 makes it measurable and repeatable.



MONTH 3

Month 3: Scale & Diversify

By Month 3, you have 60 days of performance data guiding every decision. Continue your proven content mix (254 total social touchpoints/month), but now layer in expansion tactics. Repurpose your best long-form content into multiple formats—turn articles into social carousels, email series, and video scripts. Explore new distribution channels identified in your audits (perhaps LinkedIn is crushing it, or TikTok is untapped potential).

This month also marks your first quarterly review: What's working? What's not? Are you hitting traffic, engagement, and conversion goals? Use these insights to set Q2 priorities. The



Command Center automatically adjusts recommendations based on results, ensuring your strategy evolves with real-world data—not guesswork.




INVESTMENT COMPARISON

Compare the cost, time, and quality of different approaches to achieving the same monthly output:

Approach	Setup Cost	Monthly Cost	Your Time	Quality
Premium Marketing Agency White-glove service, dedicated account manager, monthly strategy calls	\$5,000	\$29,940	8-12 hours/month in meetings & revisions	Excellent but slow turnaround
Marketing Agency Typically 3-6 month contracts, setup fees, tiered packages. Agencies charge premium for 218 posts, 24 videos, 72 emails, 12 articles.	\$2,500	\$18,712	5-8 hours/month in meetings	Professional but generic
Fiverr / Freelancers Social posts (\$5-10 each), videos (\$50-100 each), emails (\$25-50 each), articles (\$75-150 each). Based on 218 posts, 24 videos, 72 emails, 12 articles.	\$500	\$7,485	10-15 hours/month managing freelancers	Inconsistent - varies by freelancer
In-House Marketer Salary + benefits + software subscriptions. May need multiple people for all skills.	\$5,000	\$6,000	Full management responsibility	Variable - depends on hire



Approach	Setup Cost	Monthly Cost	Your Time	Quality
AI Profit Engineer (Ultimate)  All-inclusive: AI generation, human review, analytics, optimization, support. 254 social posts, 24 videos, 12 articles/month.	\$497	\$1,997	2-3 hours/month approving content	Consistent, brand-aligned, data-driven

WHY AI PROFIT ENGINEER WINS

\$1,997/month
 vs. \$6,000-\$29,940 with alternatives

2-3 hours/month
 vs. 5-15+ hours managing others

Brand-Aligned
 Consistent quality, your voice, your strategy

ALSO INCLUDED (ALL PACKAGES)

Beyond content creation, here's what you'd have to do yourself (or pay for separately):

Feature	What It Does	Your Package	DIY Hours/Mo	DIY Cost
Landing Page & Funnel Setup	Branded landing page with lead magnet, autoresponder series configured	1 landing page/quarter (4/year)	1+	\$500-2,000
Zeitgeist & Industry	Monitors world events, your market, and	Continuous monitoring	4+	\$200-500/month (tools



Feature	What It Does	Your Package	DIY	
			Hours/ Mo	DIY Cost
News Tracking	competitors. Alerts you to product changes, new competitor products, and potential pivot opportunities.			+ time)
Analytics & Conversion Tracking	Tracks website traffic, email actions, opt-ins, sales, lead origin, and customer journey. Detects disengaged subscribers and triggers clawback campaigns.	Automated	6+	\$100-300/month (tools)
Human Review & QC	Our team quality-checks everything AI Profit Engineer produces before it goes to you for final approval.	Included	6+	\$500-1,500/month (hire someone)
Client Approval Dashboard	Review and approve content before it goes live. Start with full control, then switch to autopilot when you're confident.	Included	2+	\$50-200/month (approval tools)
Approval Notification Nudges	Email notifications when content is awaiting your approval so nothing gets stuck.	Included	1+	Included in tools above
Exit Strategy Tracking	Monitors your progress toward exit goals, compares actual vs.	Included	2+	Priceless (most don't track this)



Feature	What It Does	Your Package	DIY	
			Hours/ Mo	DIY Cost
	projected performance, alerts you to deviations.			
Calendar & Task Management	Content calendar auto-populated, tasks assigned, deadlines tracked.	Automated	2+	\$20-50/month (tools)
Total DIY Time (minimum):			24+ hrs/month	

⚠️ **Reality Check:** That's **24+ hours/month** just on behind-the-scenes work — *before* you create a single piece of content! Combined with content creation (267+ hours), you're looking at **291+ hours/month** if you DIY everything.

⚡ INSTANT ACTIVATION BENEFITS

Activate the [Profit Command Center](#) now and get immediate results:

15 min

First 9 social posts generated

Today

Week 1 video recorded with your cloned voice

1 hour



Email sequence drafted and ready

Week 4

Content calendar auto-populated

Then: Sit back while the system executes your 90-day plan

YOUR BATTLE PLAN IS 78% COMPLETE

✓ Strategy Defined

✓ Timeline Mapped

✓ ROI Calculated

⌚ Execution Engine: PENDING

⚠ **Plans without activation systems fail 9/10 times.**

(University of Scranton: 92% of goals fail at execution stage)

CHOOSE YOUR IMPLEMENTATION PATH:

PATH A: ACTIVATE PROFIT COMMAND CENTER

- AI generates your Week 1 content in next 8 minutes
- Content calendar auto-populates with your posting schedule
- First audit runs automatically on Day 30
- Human review quality-checks everything
- Strategy adjusts based on real performance data

ACTIVATE COMMAND CENTER →

Most clients choose Path A and launch within 24 hours

PATH B: MANUAL EXECUTION

- Excel template with all 90 tasks
- Time-blocking calendar spreadsheet
- DIY content templates and checklists
- 47-hour time investment per month
- Self-managed quality control

DOWNLOAD WORKSHEET →

Print and execute manually (good luck!)

The next 48 hours determine whether this becomes your REALITY or another PDF in your downloads folder.

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Visit aiprofitengineer.com to automate this entire plan

Remember: 92% of plans fail without an execution system. Don't be a statistic.

